

PRESS INFORMATION - For Immediate Release
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PhotoPlus Expo 2011 Booth 250

SIRUI Tripod Wins the FOTO MAGAZIN Quality Test in Germany

Argraph Corporation is introducing Sirui Professional Tripods and Ball Heads to the U.S. at PhotoPlus Expo booth #250 in New York City this week. The outstanding Sirui Tripods are already winning awards around the world.

The highly respected German FOTO Magazin did their authoritative quality test on the most well known brands of tripods. Each company brought their representative carbon fiber tripod to this test to be rated on tripod quality and performance.

The SIRUI M-3204 Tripod won the test with an 87 score, 12 points higher than its closest rival, Gitzo. Sirui was rated outstanding among all brands, and received “five stars / SUPER”, the highest recommendation from FOTO magazine.

The conclusion of the FOTO quality test commended SIRUI as follows:

"Thanks to a combination of remarkable quality and stability, ease of operation, and convenience in set-up, easy to carry, light weight and compact design, Sirui wins the test."

“We are very pleased to be introducing Sirui Tripods to the U.S. and proud that Sirui is already garnering such prestigious honors”, says Mark Roth, President / CEO of Argraph corporation. “Sirui’s quality is impressive and obvious to anyone who handles the tripods and ball heads. The only thing that’s not obvious is how to pronounce ‘Sirui’. Just say ‘Sue-Ray’. We invite everyone attending the PhotoPlus Expo to test-drive the Sirui tripods.”

Sirui Professional Tripods are distributed exclusively by **Argraph Corporation**. Argraph Corporation and its subsidiaries are leading manufacturers and distributors of photographic and imaging products since 1953. Headquartered in Carlstadt, NJ, Argraph offers unique and innovative products through retailers across the country, and around the world. Additional information is available at www.argraph.com.