

AX550



- 16 Mega Pixels
- 5.0X Zoom
- Digital Image Stabilization
- ISO 3200
- Panorama Mode
- HD Movie Function at 720p with sound
- AA Battery

		MSRP	MAP	NET
___ AFU38037	AX550 Black.....	139.99.....	89.95.....	76.46
___	M-Rock Yosemite Bag (BMR88012).....	17.00.....	8.50.....	4.25

JX500



- 14 Mega Pixels
- 1/2.3-inch CCD with primary color filter
- SD / SDHC / SDXC memory card
- Fujinon 5x optical zoom lens, 26-130mm
- SA Auto
- 2.7" LCD Display
- 720p HD movie capture
- Lithium Ion rechargeable battery
- Panorama

		MSRP	MAP	NET
___ AFU09581	JX500 Black	149.99.....	89.95.....	74.66
___ AFU09737	JX500 Blue.....	149.99.....	89.95.....	74.66
___ AFU10334	JX500 Red	149.99.....	89.95.....	74.66
___	M-Rock Yosemite Bag (BMR88012).....	17.00.....	8.50.....	4.25

JX580



- 16 Mega Pixels
- SD / SDHC / SDXC memory card
- Fujinon 5x wide angle optical zoom lens, 26-130mm
- SR Auto
- 3.0" LCD Display
- 720p HD movie capture
- Sleek, stylish design
- Smile & Shoot and Blink Detection
- Lithium Ion rechargeable battery
- Panorama

		MSRP	MAP	NET
___ AFU15102	JX580 Black	169.99.....	109.95.....	91.26 ✓
___ AFU15255	JX580 Blue.....	169.99.....	109.95.....	91.26 ✓
___ AFU15853	JX580 Red	169.99.....	109.95.....	91.26 ✓
___	M-Rock Yosemite Bag (BMR88012).....	17.00.....	8.50.....	4.25

JZ100



- 14 Mega Pixels
- SD / SDHC / SDXC memory card
- Fujinon 8x wide angle optical zoom lens, 25-200mm
- SR Auto
- 14M CCD 1/2.3" Sensor
- Optical Image Stabilization
- HD (720) Movie (30fps)
- Rechargeable Li-ion battery
- Red eye removal

		MSRP	MAP	NET
___ AFU18221	JZ100 Black	179.99.....	129.95.....	107.86
___	M-Rock Yosemite Bag (BMR88012).....	17.00.....	8.50.....	4.25

JZ250



- 16 Mega Pixels
- SD / SDHC / SDXC memory card
- Fujinon 8x wide angle optical zoom lens, 25-200mm
- SR Auto
- 3.0" LCD Display
- Optical Image Stabilization
- HD (720) Movie (30fps)
- Rechargeable Li-ion battery
- Red eye removal

		MSRP	MAP	NET
___ AFU19902	JZ250 Black	199.99.....	149.95.....	124.46
___	M-Rock Yosemite Bag (BMR88012).....	17.00.....	8.50.....	4.25



Compact Neck Strap

"One of my highest-profit best-sellers. I sell it for \$19.99 with every point & shoot camera that has no strap or just a wrist strap. It's an "insurance policy" against dropping a camera. "The only way your camera will hit the ground is if you're following right behind it"

Kent Hallander
Photo Cullen, NJ

The perfect add-on sale for point and shoot digital cameras.

- Keep cameras, cell phones, MP3 Players, from falling out of your shirt pocket and breaking when they hit the floor.
- This simple but luxurious neck strap is light on the neck and will squash up to fit into the smallest camera cases.



		List	Net
BSA923	Neck Strap for Comp Cameras & more	6.00	2.96

T350



- 14 Mega Pixels
- SD / SDHC / SDXC memory card
- Fujinon 10x wide angle optical zoom lens, 28-280mm
- 3.0" LCD Display
- HD (720) Movie (30fps)
- Li-Ion Rechargeable Battery
- Smile & Blink Detection modes
- Panorama
- Red eye removal
- Face recognition

		MSRP	MAP	NET
___ AFU21589	T350 Black	209.99	159.95	132.76
___ AFU21735	T350 Blue	209.99	159.95	132.76
___ AFU22337	T350 Red	209.99	159.95	132.76
___	M-Rock Yosemite Bag (BMR88012)	17.00	8.50	4.25

T400



- 16 Mega Pixels
- SD / SDHC / SDXC memory card
- Fujinon 10x optical wide angle zoom lens, 28-280mm
- 3.0" LCD Display
- HD (720) Movie (30fps)
- Li-Ion Rechargeable Battery
- Smile & Blink Detection modes
- Panorama
- Red eye removal
- Face recognition

		MSRP	MAP	NET
___ AFU23422	T400 Black	229.99	179.95	149.36
___ AFU23575	T400 Blue	229.99	179.95	149.36
___ AFU24177	T400 Red	229.99	179.95	149.36
___	M-Rock Yosemite Bag (BMR88012)	17.00	8.50	4.25

XP50



- 14 Mega Pixels
- SD / SDHC / SDXC memory card
- Fujinon 5x optical wide angle zoom lens' 28-140mm
- 2.7" Anti-reflection LCD Display
- **Waterproof to 5M**
- **Freezeproof to -10C**
- **Dustproof**
- **Shockproof**
- **Shock-proof LCD Bumper**
- Full 1080p HD movie
- Micro HDMI Port
- Dual Image Stabilization
- Motion Panorama Mode
- YouTube™/ Facebook Uploader
- Li-Ion Rechargeable Battery

		MSRP	MAP	NET
___ AFU33130	XP50 Black	299.99	179.95	149.36 ✓
___ AFU33439	XP50 Green	299.99	179.95	149.36 ✓
___ AFU33582	XP50 Orange	299.99	179.95	149.36 ✓
___ AFU33283	XP50 Blue	299.99	179.95	149.36 ✓
___ AFU33738	XP50 Silver	299.99	179.95	149.36 ✓
___	M-Rock Yosemite Bag (BMR88012)	17.00	8.50	4.25

XP100



- 14 Mega Pixels
- **1/2.3-inch CCD with primary color filter**
- SD / SDHC / SDXC memory card*2
- Fujinon 5x optical zoom lens, 28-140mm
- Approx. 6.8x (up to approx. 34x, with 5x optical zoom)
- **F3.9 / F6.2(Wide), F4.9 / F8 (Telephoto)**
- 14.4 MP CMOS
- 2.7" Anti-reflection LCD Display
- **Waterproof to 10M**
- Freezeproof to -10C
- Dustproof
- Shockproof
- Shock-proof LCD Bumper
- Full 1080p HD movie
- Micro HDMI Port
- Dual Image Stabilization
- Motion Panorama Mode
- YouTube™/ Facebook Uploader
- Li-Ion Rechargeable Battery
- GPS w/compass and photonav

		MSRP	MAP	NET
___ AFU29490	XP100 Black	349.99	229.95	190.86 ✓
___ AFU29799	XP100 Green	349.99	229.95	190.86 ✓
___ AFU29945	XP100 Orange	349.99	229.95	190.86 ✓
___ AFU29646	XP100 Blue	349.99	229.95	190.86 ✓
___ AFU30243	XP100 Silver	349.99	229.95	190.86 ✓
___	M-Rock Yosemite Bag (BMR88012)	17.00	8.50	4.25



LCD Universal Protective Film

Protect your camera's LCD screen from fingerprints, dust, scratches, etc. The ultra thin, reusable film has a high transmission rate for crystal - clear viewing of the LCD image.

- Size : 2.38 x 3.15 inches
- High transmission rate makes the color and tone of your LCD screen vivid and natural.
- Silicon adhesive leaves no residue and is easy to attach without bubbles.
- Protects the LCD screen from scratches, fingerprints and dust.



List Net

ASA521	LCD Protector Universal-cut to size	4.95	2.47
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FinePix SL300



- 14 Mega Pixel
- 30.0X Super Wide Angle Zoom with Dual Zoom Control
- 3.0" LCD plus viewfinder/HDMI
- Li-Ion Rechargeable Battery
- HD Movie Function at 720p with sound
- Mini HDMI Output Connection
- Tracking Auto Focus
- CIS
- Hot Shoe

		MSRP	MAP	NET
___ AFU06450	SL300 Black	399.99	299.95	248.96

XP150



- 14 Mega Pixel CMOS Sensor
- SD / SDHC / SDXC memory card*2
- Fujinon 5x optical wide angle zoom lens
- 2.7" Anti-reflection LCD Display
- Waterproof to 10M
- Freezeproof to -10C
- Dustproof
- Li-Ion Rechargeable Battery
- Shockproof
- Lithium Ion Battery
- Shock-proof LCD Bumper
- Double Lock Battery Compartment
- Full HD movie
- Micro HDMI Port
- Dual Image Stabilization
- GPS with Compass and Photo Nav
- Lithium-Ion Battery

		MSRP	MAP	NET
___ AFU31352	XP150 Black.....	379.99	259.95	215.76 v
___ AFU31792	XP150 Orange	379.99	259.95	215.76 v

FinePix HS25EXR



- 16 Mega Pixel EXR BSI-CMOS High Speed Sensor
- 30.0X Super Wide Angle Manual Zoom; 24-720mm
- 3.0" Tilting LCD with viewfinder
- Full manual mode
- Optional external flash and remote
- HD Shooting mode at 1080i with stereo sound
- (4) AA batteries

		MSRP	MAP	NET
___ AFU43252	HS25EXR Black.....	499.99	349.95	290.46 v

FinePix HS30EXR



- 16 Mega Pixel EXR CMOS II 1/2" High Speed Sensor
- 30.0X Super Wide Angle Manual Zoom, 24-720mm
- 3.0" Tilting LCD with viewfinder
- Full manual mode
- Optional external flash and remote
- HD Shooting mode at 1080i with stereo
- Face and tracking AF
- Super Resolution Intelligent Zoom
- Lithium Ion Battery
- RAW shooting

		MSRP	MAP	NET
___ AFU29347	HS30EXR Black.....	599.99	449.95	373.46 v

FUJIFILM

Memory Cards

SD Cards

AFU06040 4GB..... Call for Price



X10



- 12.0 Mega Pixel 2/3" EXR-CMOS sensor
- Bright, high-resolution, FUJINON manual
- 4X optical zoom lens
- Optical zoom viewfinder
- High-speed contrast detection auto focus
- 2.8-inch 460K-pixel high-resolution multi-function LCD display
- Full manual dial control of aperture, zoom, shutter and exposure control
- RAW file function
- 360° motion panorama
- Full HD movie
- High sensitivity – up to 12,800 ISO settings (up to 3200 ISO in max resolution)
- High-speed continuous shooting
- Auto bracketing (exposure, ISO, dynamic range and film sim)
- Film simulation modes

		MSRP	MAP	NET
___ AFU90089	X10 Black	699.95	599.95	539.96

XS-1



- 12.0 Mega Pixel 2/3" EXR-CMOS sensor
- FUJICON 36X cam driven, grease filled manual zoom
- Advanced OIS
- High Speed Contrast Detection Auto-Focus
- 3.0-inch 460K Tilt LCD plus wide 26 degree EVF
- Full Manual Dial Control of Aperture, Zoom, Shutter, and Exposure Control
- Fast f/2.8 Maximum Aperture
- 1080p HD Movie Recording
- RAW Shooting & In-Camera Processing
- Manual Pop-Up Flash
- Up to 12800 ISO High Sensitivity

		MSRP	MAP	NET
___ AFU99188	XS-1 Black.....	899.95	699.95	629.96

*X10 sales are subject to approval by Fujifilm and strict MAP policy.

FinePix S4200



- 14 Mega Pixel
- 24.0X Wide Angle Zoom
- Full manual mode
- 3.0" LCD plus viewfinder/HDMI
- CIS
- HD Movie Function at 720p with sound
- ISO 6400
- Tracking Auto Focus
- Auto Image Rotate in Playback
- Smile and Blink Detection
- AA battery

		MSRP	MAP	NET
___ AFU01333	S4200 Black	329.99	199.95	165.96 v

FinePix S4500



- 14 Mega Pixel
- 30.0X Wide Angle Zoom
- Full manual mode
- 3.0" LCD plus viewfinder/HDMI
- CIS
- HD Movie Function at 720p with sound
- ISO 6400
- Tracking Auto Focus
- Auto Image Rotate in Playback
- Smile and Blink Detection
- AA battery

		MSRP	MAP	NET
___ AFU02014	S4500 Black	359.99	259.95	215.76

FinePix F660EXR



- 16 MegaPixel EXR-CMOS II
- 1/2" High Speed Sensor
- 15.0X Super Wide Angle Zoom/3.0", 24-360mm
- High Contrast 460K LCD
- High Speed Auto Focus .16 seconds
- Full HD Movie 1080, HDMI
- High Speed Continuous Shooting
- Super Intelligent Zoom

		MSRP	MAP	NET
207.46 v	AFU27480 F660EXR Black	379.99	249.95	

FinePix F750EXR



- 16 megaPixel EXR-CMOS II
- 1/2" High Speed Sensor
- 20X Super Wide Angle Zoom/3.0" High Contrast 460K LCD, 25-500mm
- High Speed Auto Focus, 16 seconds
- Full HD Movie 1080 with stereo, HDMI,
- High Speed Continuous Shooting
- Super Intelligent Zoom

		MSRP	MAP	NET
___ AFU28111	F750EXR Black	449.99	329.95	273.86 v
___ AFU28252	F750EXR Red	449.99	329.95	273.86 v
___ AFU28393	F750EXR White	449.99	329.95	273.86 v

FinePix F770EXR



- 16 MegaPixel EXR-CMOS II
- 1/2" High Speed Sensor
- 20X Super Wide Angle Zoom/3.0" High Contrast 460K LCD, 25-500mm
- High Speed Auto Focus .16 seconds
- Full HD Movie 1080 with stereo, HDMI, High Speed Continuous Shooting
- Super Intelligent Zoom
- GPS/Landmark Navigation

		MSRP	MAP	NET
___ AFU28549	F770EXR Black	479.99	349.95	290.46 v
___ AFU28991	F770EXR Red	479.99	349.95	290.46 v

FinePix F800EXR



- 16 MegaPixel EXR-CMOS II
- 1/2" High Speed Sensor
- 20X Super Wide Angle Zoom/3.0" High Contrast 460K LCD
- High Speed Auto Focus .16 seconds
- Full HD Movie 1080 with stereo, HDMI, High Speed Continuous Shooting
- Super Intelligent Zoom
- NEW Wireless Image Transfer

		MSRP	MAP	NET
___ AFU64373	F800EXR Black	449.99	349.95	290.46