

# mini 11

# FUJIFILM instax

**NEW!**



New INSTAX Mini 11 Instant Camera, the successor to the Mini 9. With its new Automatic Exposure function, there is no need to adjust a dial anymore to take photos based on your lighting. Just snap and shoot! Take the perfect selfie with the Mini 11's Selfie Mode that allows you to get up close and personal with its built-in macro mode and selfie mirror. The camera also includes 2 fun shutter button accessories that can be attached to the shutter button to customize the camera's look. The Mini 11 will be available in 5 colors:

Qty	Item#	Description	MSRP	Net	
_____	AFU54774...	Fuji Instax Mini 11 Blush Pink.....	69.95	58.06	<b>NEW!</b>
_____	AFU54786...	Fuji Instax Mini 11 Charcoal Gray.....	69.95	58.06	<b>NEW!</b>
_____	AFU54798...	Fuji Instax Mini 11 Ice White.....	69.95	58.06	<b>NEW!</b>
_____	AFU54803...	Fuji Instax Mini 11 Lilac Purple.....	69.95	58.06	<b>NEW!</b>
_____	AFU54762...	Fuji Instax Mini 11 Sky Blue.....	69.95	58.06	<b>NEW!</b>

# mini 70



The easy and fun INSTAX Mini 70 offers exciting features and enhancements, including: an improved viewfinder for enhanced subject viewing; automatic exposure and flash functions for sharp pictures, a high-key mode that enables users to take brighter photos, and a smart selfie mode that automatically adjusts settings for perfect selfies using the front-facing selfie mirror.

Qty	Item#	Description	MSRP	Net
_____	AFU13918...	Fuji Instax@ Mini 70 Passion Red.....	119.95	99.56
_____	AFU13906...	Fuji Instax@ Mini 70 Midnight Black.....	119.95	99.56
_____	AFU13920...	Fuji Instax@ Mini 70 Stardust Gold.....	119.95	99.56
_____	AFU96043...	Fuji Instax@ Mini 70 White.....	119.95	99.56
_____	AFU96081...	Fuji Instax@ Mini 70 Blue.....	119.95	99.56
_____	AFU96122...	Fuji Instax@ Mini 70 Yellow.....	119.95	99.56

# WIDE 300



Wide format photography is fun when people get together! This large film is well suited to photography at parties and other gatherings. Everybody's facial expressions are clearly shown. The instax WIDE 300 is lightweight, inexpensive, fun to use, and produces delightfully retro images that you simply can't get from anything else!

Qty	Item#	Description	MSRP	Net	PROMO
_____	AFU45783...	Fuji Instax@ 300 Wide Instant Camera (Black).....	129.99	107.89	
_____	AFU50476...	Fuji Instax@ Instant Wide Color Film 20 Pk (2 pks/10).....	34.09	22.85	21.68/10
_____	AFU64101...	Fuji Instax@ Instant Wide Monochrome Film 10 Pack.....	21.99	14.50	13.75/10

# SQUARE SQ 6



Since Square film was well accepted in the market with the launch of the INSTAX SQUARE SQ10, the INSTAX SQUARE SQ6 was developed. The INSTAX SQUARE SQ6 is the first analog instant camera within the INSTAX SQUARE lineup. It is the perfect tool for users who want to be creative and use instant photos to express themselves and their everyday moments on a square film format.

Qty	Item#	Description	MSRP	Net	
_____	AFU81460...	Fuji Instax@ Square SQ6 Blush Gold.....	129.95	107.86	
_____	AFU81472...	Fuji Instax@ Square SQ6 Graphite Gray.....	129.95	107.86	
_____	AFU81458...	Fuji Instax@ Square SQ6 Pearl White.....	129.95	107.86	
_____	AFU08701...	Fuji Instax@ Square SQ6 Ruby Red.....	129.95	107.86	<b>NEW!</b>
_____	AFU08660...	Fuji Instax@ Square SQ6 Aqua Blue.....	129.95	107.86	<b>NEW!</b>
_____	AFU83652...	Fuji Instax@ Square Film pack of 10.....	16.99	9.75	
_____	AFU83664...	Fuji Instax@ Square Film Twin pack.....	19.99	14.50	
_____	AFU33495...	Fuji Instax@ Square Star Illumi Film .....	14.99	10.00	

# SQUARE SQ 20



As a hybrid instant camera, equipped with a digital image sensor and digital image processing technology, the SQ20 offers users the ability to select their favorite images to print. Users can even edit and apply various filters. Using the 1:1 aspect ratio, INSTAX SQUARE film allows for more capture of the scene in a single photo, delivering exceptional image quality with numerous artistic expressions. For the first time in INSTAX instant photography, the SQ20 introduces the motion mode. Utilizing a dial on the back of the camera, users can take a video of up to 15 seconds and choose the best moment of a moving subject to print, which can often times be difficult to capture.

Qty	Item#	Description	MSRP	Net
_____	AFU03232...	Fuji Instax@ Square SQ20 Beige.....	199.95	165.96
_____	AFU03220...	Fuji Instax@ Square SQ20 Black.....	199.95	165.96
_____	AFU83652...	Fuji Instax@ Square Film pack of 10.....	16.99	9.75
_____	AFU83664...	Fuji Instax@ Square Film Twin pack.....	19.99	14.50
_____	AFU33495...	Fuji Instax@ Square Star Illumi Film .....	14.99	10.00

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# mini liplay

# FUJIFILM instax



After the launches of the INSTAX SQUARE SQ10 and the INSTAX SQUARE SQ20, we are pleased to announce that FUJIFILM Corporation has expanded its hybrid technology to the INSTAX Mini Series. INSTAX Mini LiPlay is the first hybrid instant camera within the INSTAX Mini lineup, combining instant print and digital technologies. The INSTAX Mini LiPlay camera has some new and attractive features never before seen in the INSTAX Mini camera lineup. It is available in three colors: Elegant Black, Blush Gold and Stone White.

Qty	Item#	Description	MSRP	Net
_____	AFU31760...	Fuji Instax® Hybrid Mini LiPlay Stone White.....	159.95.....	132.26
_____	AFU31813...	Fuji Instax® Hybrid Mini LiPlay Elegant Black.....	159.95.....	132.26
_____	AFU31851...	Fuji Instax® Hybrid Mini LiPlay Blush Gold.....	159.95.....	132.26

# Share Printer 3



Adding to our line of square format devices, the new SP-3 has the ability to print photos quickly from smartphones, easily and in high quality as previous models (such as the SP-2), but can now, instead, print on INSTAX SQUARE Film, the hugely popular new square format that was added to the INSTAX film range this past May. With a 1:1 aspect ratio, the structure of square photos is an effective artistic style. A long-standing favorite among photography lovers, it is now also popular among smartphone users and is the standard format on social media such as Instagram. Recent years have seen a rise in the sharing of square photos on social media, with users putting great care into every step from composition to editing and processing. With the SP-3, users can now print out those special photos as a gift or to decorate their room.

Qty	Item#	Description	MSRP	Net
_____	AFU58126...	Fuji instax® Share SP3 Black.....	199.95.....	165.96
_____	AFU58085...	Fuji instax® Share SP3 White.....	199.95.....	165.96
_____	AFU83652...	Fuji Instax® Square Film pack of 10.....	16.99.....	9.75
_____	AFU83664...	Fuji Instax® Square Film Twin pack.....	19.99.....	14.50
_____	AFU33495...	Fuji Instax® Square Star Illumin Film .....	14.99.....	10.00



# mini Film

Qty	Item#	Description	MSRP	Net	Box Qty
_____	AFU17161...	Fuji Instax® Monochrome Film Pack.....	14.99.....	10.49.....	9.99/60*
_____	AFU17164...	Fuji Instax® Mini Airmail Film Pack.....	14.99.....	.....	9.49/60*
_____	AFU17167...	Fuji Instax® Mini Stained Glass Film Pack.....	14.99.....	.....	9.49/60*
_____	AFU17165...	Fuji Instax® Mini Stripe Film Pack.....	14.99.....	.....	9.49/60*
_____	AFU37043...	Fuji Instax® Mini Black Frame Film Pack.....	14.99.....	.....	9.49/60*
_____	AFU37055...	Fuji Instax® Mini Sky Blue Frame Film Pack.....	14.99.....	.....	9.49/60*
_____	AFU20917...	Fuji Instax® Mini Confetti Film Pack.....	14.99.....	.....	9.49/60*
* Must be ordered in box quantities					
Qty	Item#	Description	MSRP	Net	PROMO
_____	AFU76405...	Fuji Instax® Mini Rainbow Film Pack/10.....	14.99.....	.....	9.49/10
_____	AFU60835...	Fuji Instax® Mini Film Twin 2 Pack/10 (total 20 sheets).....	20.75.....	14.59.....	13.85/10

### Monochrome Film Pack

Expand your creativity and expression using this new INSTAX film! This film has been launched to add a further dimension of fun with INSTAX. Monochrome film is available in a 10 exposure pack and produces 2" x 3" credit card sized images in ISO 800. It is compatible with any INSTAX mini camera and instax SHARE™ Smartphone Printer.

### Airmail Film Pack

Go old school with your Instax snaps and print them on some hip Airmail film. Airmail film is available in a 10 exposure pack and produces 2" x 3" credit card sized images in ISO 800. It is compatible with any INSTAX mini camera and instax SHARE™ Smartphone Printer.

### Stained Glass Film Pack

Stained Glass for the modern day Picasso - showcase your memories with bold color blocks that'll brighten every photo! Stained glass film is available in a 10 exposure pack and produces 2" x 3" credit card sized images in ISO 800. It is compatible with any INSTAX mini camera and instax SHARE™ Smartphone Printer.

### Stripe Film Pack

Add some super cute pastels to your Instax snaps. Stripe film is available in a 10 exposure pack and produces 2" x 3" credit card sized images in ISO 800. It is compatible with any INSTAX mini camera and instax SHARE™ Smartphone Printer.

### Black & Sky Blue Framed Film Packs

These two new specialty film packs are being introduced to users who may prefer a simple, uncomplicated frame / look for their various needs / occasions. These film packs have been launched to add a further dimension of fun with INSTAX. Each of these are available in a 10 exposure pack, produce 2" x 3" credit card sized images in ISO 800 and are compatible with any INSTAX mini camera and instax SHARE™ Smartphone Printer.

### Mini Confetti Film Pack

Add some glam to your INSTAX photos! The INSTAX Mini Confetti Film features a continuous multi-colored confetti pattern on its film borders. It's perfect for females who love glitter styles. The INSTAX Mini Confetti Film will be available in a 10 pack which includes the color varieties depicted below and will be compatible with all current INSTAX Mini instant print cameras, the INSTAX SHARE™ SP-2 Smartphone Printer as well as the NEW INSTAX Mini LiPlay Instant Camera.

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